



*The 2019
SVK Rotary Brewfest*

Sponsorship Information

Get Ready to Have a Good Time for a Good Cause!

The 2019 SVK Rotary Brewfest

The Sun Valley/Ketchum Rotary Club has been dedicated to creating community in the Wood River Valley for over 50 years. Over those years we have raised over \$1 million for international and local charities/programs, such as Blaine County Search and Rescue, the Community Holiday Baskets Project, the Wood River Rotary Scholarship Fund, and the Hunger Coalition to name just a few.

The 2019 SVK Rotary Brewfest will be held on the Ketchum Town Square on Saturday, June 15, 2019 from 12pm to 6pm. We anticipate over 1,500+ beer lovers from all over the Intermountain West, as the Brewfest is becoming a marquee event in our resort town! We have grown attendance from 500 participants in our first year to more than 1,400 participants in 2018!

However, we think our efforts would go even farther with a community partner like you! Our community partners not only get to contribute to building our community through a fun event, but you also benefit from the incredible exposure to a diverse audience! Last year we surveyed more than 700 participants and found:

- ❖ 48% were local to the Ketchum / Sun Valley area
- ❖ 42% were from other parts of Idaho and the Mountain West states of Utah, Nevada, Wyoming, Oregon, Montana and Colorado.
- ❖ 10% were from outside the Mountain West, including participants from five foreign countries.

With partners like you by our side, the 6th annual SVK Rotary Brewfest we will surely meet these season's fundraising goal and serve our community well!

If you are interested in becoming an official community partner, please reach out at SunValleyBrewfest@gmail.com. We can't wait to hear back!

Sponsorship Information

EVENT INFO

When: June 15, 2019

Where: Ketchum Town Square

The festival will offer approximately 1,400 guests the opportunity to sample and learn about over 200 beers from over 35 craft breweries. In addition to featuring the best of the West's craft breweries, guests will experience local cuisine, games, and a live DJ!

General Admission: \$30*

Includes:

- ❖ Admission to festival
- ❖ Commemorative Souvenir Pint Glass
- ❖ Unlimited craft beer samples from the West's best breweries

* Tickets will be available for advance purchase via the SVK Rotary Brewfest website at a discounted price.

BENEFITS OF BEING A SPONSOR

- ❖ Reach a large audience with repeated impressions. Your company name and/or logo will appear on the event's poster and in all promotional materials, include the official festival website (depending on sponsorship package).
- ❖ A unique opportunity to engage with people live. Event attendees are a captive, receptive audience that has time to look, listen and hear about your products and/or services.
- ❖ Develop new business contacts. The Event provides you with a unique networking opportunity to connect with the community in a fun and entertaining environment.
- ❖ Show your company's commitment to the local community. The event offers a great way for you to show your commitment to the residents of the Wood River Valley.

WHAT MAKES US BETTER

- ❖ **More Breweries** - We have more breweries who participate in our festival compared to competitive festivals
- ❖ **The Best Venue** - We aren't your mama's beer fest! Not only does the altitude make the beer taste better, but we've the best venue complete with killer views! You can't beat it!
- ❖ **Charity** - We donate more of the proceeds to charity than other events. **100%** off all proceeds go to our Charities.

SPONSORSHIP PACKAGES

Brew Master Partner(Two Sponsors).....\$2500.00

Benefits include:

- Your Logo on a 3x5 Banner on Main Stage
- Your Logo on the Commemorative Pint Glass
- Your Logo on Event Poster
- Your Logo and Link on Event Website
- Shout Outs on SVBF Social Media Sites

10 SVBF Tickets
10 Commemorative Pint Glasses

Top of the Hop Partner (Five Sponsors).....\$800.00

Benefits include:

- Your Logo on Main Stage Banner
- Your Logo on Event Poster
- Your Logo and Link on Event Website
- A Shout Out on SVBF Social Media Sites

6 SVBF Tickets
6 Commemorative Pint Glasses

Beer Booth Buddy Sponsor(1 per Brewery)\$500.00

Benefits include:

An 11"x 9" Poster with Your Logo Posted at one of our Brewer Beer Tents

- Your Logo and Link on Event Website
- A Shout Out on SVBF Social Media Sites

4 SVBF Tickets
4 Commemorative Pint Glasses

Ale Aid Sponsor (Unlimited)\$150.00

Benefits include:

- Your Logo and Link on Event Website
- A Shout Out on SVBF Facebook Page

2 SVBF Ticket
2 SVBF Commemorative Pint Glass



SVK Rotary Brewfest

Sponsor Contract

BUSINESS INFORMATION: PLEASE PRINT CLEARLY

Business/Organization Name:

Contact: _____

Contact Email Address: _____

Contact Phone: _____

(Mobile) _____

Business Address: _____

Business Phone Number: _____

Website: _____

PAYMENT IS DUE IN FULL WITH CONTRACT by May 17, 2019. Scan and email registration to sunvalleybrewfest@gmail.com.

Make checks payable to: Sun Valley/Ketchum Rotary

CANCELLATIONS: Your commitment is final no refunds will be issued.

Signature _____ Date _____